















# Par 4 Golf Management

**Exceptional Las Vegas Golf** 

As the President & Co-founder of Par 3 Landscape & Maintenance, one of Las Vegas' largest and most successful landscape companies, Paul Jaramillo holds a deep passion for golf and was searching for the right opportunity to apply his business acumen to the golf industry.

In 2008, Par 4 Golf Management was formed with a partnership between Paul Jaramillo and Keith Flatt. Keith's experience covers every aspect of the golf industry including professional player, caddy, credentialed instructor, head golf professional and course owner. As an owner, he has led the successful turnaround of numerous facilities. In doing so, Keith experienced firsthand the frustrations of dealing with management companies that weren't accountable for performance. His ability to see the facility both through the eyes of the golfer and the owner enables him to create a first-class golf experience while focusing on the bottom line.

Par 4 Golf's first management contract was signed with Primm Valley Golf Club in January 2009. This 36 hole, TomFazio design, is consistently ranked among the country's best in service and conditions by Golf Digest and Golf Magazine.

In September 2009, Par 4 Golf was selected by Peccole Nevada Corporation to manage Badlands Golf Club located in Summerlin. This 27 hole desert target course was designed by former PGA Tour greats Johnny Miller and Chi-Chi Rodriguez. Badlands has received numerous reviews about outstanding courses conditions from Golf Digest, Las Vegas Review Journal and Greenskeeper.org.

Silverstone Golf Club, located in Northwest Las Vegas was purchased by Par 4 Golf in December 2010. Silverstone features the longest par five in Nevada, the 653-yard Mountain #3 and also a beautiful 34,000 square foot clubhouse recognized by VegasGolfer Magazine among others. The course is also a 27 hole desert course similar to Badlands although not as demanding off the tee.

After going through a financial restructuring, the exclusive Spanish Trail Country Club was purchased by a group of members who selected Par 4 Golf Management to oversee golf operations in July 2012. Spanish Trail recently completed a multi-million dollar clubhouse renovation to compliment the immaculate 27 hole Robert Trent Jones Jr. designed golf course.

On behalf of our entire team, I would like to thank you for your interest in Par 4 Golf. Please consider this an open invitation to come experience our courses first-hand so that you can keep them in mind for your guests.



Sincerely,

Matt Utter
Director of Sales
Par 4 Golf Management





First opened in 1997, Primm Valley's Lakes Course quickly achieved a top-ten ranking for best new courses in Golf Digest Magazine. This lush, 6,945-yard par 71 course is replete with dense groves of tall pines, acres of lakes and river systems and rolling green fairways that seem to go on forever.

In contrast to the almost tropical-like Lakes Course, the Desert Course opened in 1998 and offers a completely different set of challenges with its desert landscaping of palm, mesquite and wide variety of cacti. This majestically stunning 7,131 yard par 72 course features water on five holes, narrow fairways and well-bunkered greens.

Together, the Lakes Course and Desert Course combine the natural beauty of the surrounding desert with challenging course layouts by renowned golf architect, Tom Fazio. Both of Primm Valley's pro-style courses will put every single one of your skills to the test.

## Course Yardage:

Desert Lakes

Championship: 7,131 yards

Back: 6,540 yards

Middle (M/W): 6,085 yards

Forward (W): 5,397 yards

Championship: 6,945 yards

Back: 6,444 yards

Middle (M/W): 6,008 yards

Forward (W): 4,842 yards

### Course Rating/Slope:

Desert Lakes

Championship: 74.2/135 Championship: 73.3/135 71.1/128 71.2/130 Back: Back: 68.8/124 69.0/125 Middle (M): Middle (M): 75.8/138 74.8/139 Middle (W): Middle (W): Forward (W): 71.6 /129 Forward (W): 68.5/121



Located in Northwest Las Vegas, the Johnny Miller/Chi Chi Rodriguez designed Badlands Golf Club features three distinct nines, including the Desperado, Diablo and Outlaw, which will challenge your game at every level.

Badlands' twenty-seven holes of breathtaking beauty are set against majestic canyons with deep-flowing arroyos and natural washes surrounding this immaculate desert treasure. Enjoy scenic views of the entire valley, and Red Rock mountains, unequaled by any golf course in Las Vegas. Over the last few years, Badlands has received acclaim for it's outstanding course conditions placing them among the best in town.

#### Course Yardage:

Desperado/Diablo	Diablo/Outlaw

BadlandsGC.com

Championship:	6,935 yards	Championship:	6,376 yards	Championship:	6,552 yards
Back:	6,456 yards	Back:	6,423 yards	Back:	6,195 yards
Middle (M/W):	5,898 yards	Middle (M/W):	5,905 yards	Middle (M/W):	5,683 yards
Forward (W):	5,175 yards	Forward (W):	5,199 yards	Forward (W):	4,994 yards

Desperado/Outlaw

Desperado/Outlaw

## Course Rating/Slope:

#### Desperado/Diablo

Championship	: 73.1/149	Championship:	73.0/149	Championship: 7	71.5/147
Back:	70.4/142	Back:	70.6/140	Back: 6	59.5/142
Middle (M):	70.2/127	Middle (M):	70.5/135	Middle (M):	58.5/123
Middle (W):	73.2/126	Middle (W):	73.7/127	Middle (W):	72.0/126
Forward (W):	69.3/116	Forward (W):	69.5/120	Forward (W):	58.4/116

Diablo/Outlaw





Silverstone Golf Club, which opened for play in 2001, boasts 27 exciting golf holes crafted into three distinctive 9-hole layouts including the Desert, Valley and Mountain nines. Playing any combination of two nines provides a full 18-hole championship caliber experience with a par of 72. Silverstone offers great par four scoring opportunities with the longest par five in Nevada, the 653-yard Mountain #3.

SilverstoneGolf.com

Attention to detail is clear in Silverstone's bent grass greens, lush fairways, rolling mounds, pure greens and four sets of tees on each hole ensuring that golfers of all skill levels have an enjoyable day of golf.

Since Silverstone doesn't close for overseeding like most Las Vegas courses, the course can be played year round. After your round, be sure to enjoy food and refreshments in Silverstone's spacious 34,000 square foot clubhouse.

# Course Yardage: Desert/Mountain

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Championshi	ip: 7,159 yards	Championship	: 6,997 yards	Championship	: 6,958 yards
Back:	6,552 yards	Back:	6,376 yards	Back:	6,380 yards
Middle:	5,986 yards	Middle:	5,861 yards	Middle:	5,849 yards
Forward (W):	5,282 yards	Forward (W):	5,241 yards	Forward (W):	5,191 yards

Mountain/Valley

Mountain/Valley

## Course Rating/Slope:

Desert/i	Mountain	
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Championship:	74.5/152	Championship:	74.0/153
Back:	72.0/144	Back:	70.8/139
Middle:	69.2/130	Middle:	68.5/124
Forward (W):	70.6/121	Forward (W):	70.1/120

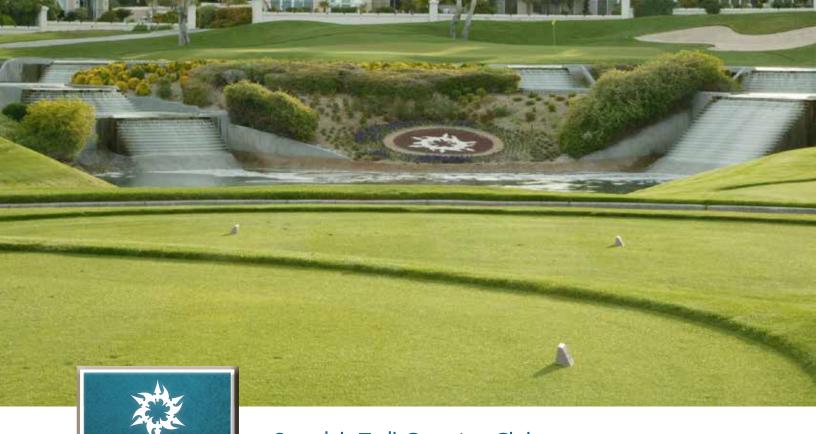
#### Desert/Valley

Desert/Valley

Championship:	73.9/152
Back:	71.0/147
Middle:	73.2/132
Forward (W):	70.1/121







Spanish Trail Country Club 5050 Spanish Trail Lake, Las Vegas, NV 89113 SpanishTrailCC.com

Founded in 1984, Spanish Trail Country Club is one of the oldest private clubs in Las Vegas. Personally designed by the legendary golf course architect, Robert Trent Jones, Jr., tree-lined fairways, undulating hills, 15 lakes with streams and waterfalls, 120 bunkers and sweeping mountain vistas create a golf experience like no other.

The Canyon, Lakes and Sunrise nines create an exclusive haven of timeless elegance, nestled in a 640-acre enclave of spectacular homes and lush landscaping. Private gates swing open, beckoning you into a world of luxury, privilege and world-class golf.

#### Course Yardage:

Sur II ISE/Cai	туон	Lakes/Sulli	156	CarryOn/La	KE2
Blue:	7,002 yards	Blue:	6,966 yards	Blue:	7,116 yards
Combo:	6,727 yards	Combo:	6,606 yards	Combo:	6,735 yards
White:	6,481 yards	White:	6,389 yards	White:	6,524 yards
Gold:	5,958 yards	Gold:	5,921 yards	Gold:	6,017 yards
Red:	5,575 yards	Red:	5,518 yards	Red:	5,705 yards

Canyon/Lakos

Canyon/Lakes

Lakec/Suprice

Lakes/Sunrise

# Course Rating/Slope:

Juli 113C/ Ca	Hyon	Lakes/Sulli	136	CarryOri/Lai	163
Blue:	72.9/124	Blue:	73.4/134	Blue:	74.0/131
Combo:	71.5/122	Combo:	71.8/130	Combo:	71.9/128
White:	70.9/121	White:	70.9/128	White:	70.9/126
Gold:	68.2/121	Gold:	68.0/121	Gold:	69.2/121
Red:	72.4/121	Red:	71.8/124	Red:	73.6/128



5001 S. Clubhouse Drive, Pahrump, NV 89064 MountainFallsGolf.com

Located just 45 minutes from the Las Vega Strip lies Mountain Falls Golf Club, one of Southern Nevada's hidden golf treasures which opened for play in 2002. Co-designed by Nicklaus Design and Cal Olsen, Mountain Falls measures 5,389 to 7,082 yards making the course playable for golfers of all abilities. Enjoy the peaceful surroundings of picturesque mountain ranges, wide-open desert and lush rolling hills. Mountain Falls' superior course conditions and consistent playing surfaces provide an exceptional year-round playing experience. Be sure to spend a few minutes preparing for your round on the driving range, putting and chipping greens.

Adjacent to the first tee you'll find the spacious Mountain Falls Grill Room which provides a comfortable and inviting atmosphere in which to enjoy great food and refreshing beverages in a relaxed setting.

### Course Yardage: Course Rating/Slope:

PAHRUMP, NEVADA

Gold:	7,082 yards	Gold:	73.8/132
Blue:	6,608 yards	Blue:	71.4/121
White:	6,101 yards	White:	69.1/116
Red:	5,389 yards	Red:	71.1/122





#### Golf Tournament Information

Par 4 Golf proudly operates five premier Las Vegas courses including Badlands Golf Club, Mountain Falls Golf Club, Primm Valley Golf Club, Silverstone Golf Club and the exclusive Spanish Trail Country Club totaling 135 holes of championship golf. With experience gained from hosting thousands of successful corporate, association and charity golf outings, you can feel confident in selecting Par 4 Golf as a partner in planning and executing your next golf event. Whether you simply require tee times for a small group, or need to arrange food and beverage, round trip transportation from your hotel and hole-in-one insurance, our team of experts is ready to help you every step of the way.

#### **OUR STANDARD GROUP PACKAGES INCLUDES:**

- Shared golf cart
- GPS (Silverstone, Badlands & Primm Valley)
- Unlimited use of the practice facilities (driving range, putting green and chipping area)
- Custom cart signs, scorecards and scoreboards that can feature your group or sponsor logo(s)
- Personalized welcome letter on each golf cart listing format, course rules and contest holes
- Player pairing sheets with both numerical hole assignments and alphabetical golfer listing
- Facilitation of on-course contests (hole in one, longest drive, closest to the pin, 50/50, putting contests, etc.)
- Tee gift distribution
- Registration tables (2), prize tables (2), on-course vendor tables (4) and linens
- Placement of banners and on-course sponsor signage

- Awards ceremony setup and assistance
- Professional event scoring with summary sheet
- · Overnight bag storage for multi-day groups

#### ADDITIONAL OPTIONS AVAILABLE:

- Delicious menus featuring breakfast, box lunches or post-event buffets
- Drink tickets which can be customized with group or sponsor logo and redeemed on the beverage cart or inside the clubhouse
- PING G25 rental clubs
- Roundtrip transportation using 13 passenger vans and 21 or 28 passenger minicoaches
- Tables, chairs, linens and tents beyond those included in the standard package
- Golf shop gift certificates
- Hole-in-one insurance
- Photography
- Trophies
- Custom embroidered pin flags
- Group instruction or clinic provided by the Bob May Golf Academy
- Printing of sponsor banners and signage
- Logo merchandise from any major golf vendor (balls, hats, shirts, etc.)

### Contact Us For Your Next Golf Outing

For more information about hosting your next group event of 16 to 216 players, at any Par 4 managed course, please contact **Matt Utter at (702) 525-9972 or Matt@Par4GolfManagement.com.** 

We look forward to providing your group with a memorable experience!



# Par 4 Golf Management Group Sales













#### Matt Utter